

SUSTAINABILITY AT CUTEK® ISN'T A CLAIM. IT'S BUILT INTO HOW OUR PRODUCTS WORK.

- We don't rely on surface films that fail and create waste
- We reduce rework, sanding, stripping, and the use of harsh chemicals
- Our reputation grows through results, not advertising
- Customers come to us after other coatings fail

1. EXTENDING THE SERVICE LIFE OF WOOD

CUTEK® is designed to support the long-term performance of wood in real environments. By protecting wood internally rather than relying on surface films, CUTEK® helps reduce common causes of early damage such as moisture ingress, excessive movement, warping, and splitting.

Longer-lasting wood means:

- Less demolition and replacement
- Less construction waste
- Better stewardship of a renewable resource

Sustainability isn't just what we build with, but how long it serves its purpose.

2. DESIGNED FOR THE REAL WORLD

Trusted across diverse climates worldwide, we deliver sustainability at scale:

- **New Zealand:** intense UV exposure
- **Canada:** snow, freeze-thaw cycles, and extreme seasonal movement
- **Australia & the USA:** heat, sun, and arid conditions
- **Southeast Asia:** constant humidity and moisture pressure
- **Chile:** wide climatic variation, from coastal to alpine and high-rainfall environments

All real projects, in real conditions, not controlled environments. When wood is reliable and performs globally, sustainability becomes practical, repeatable, and scalable.

3. SUPPORTING THE CIRCULAR USE OF WOOD

Wood is uniquely suited to a circular economy.

It can be:

- Reused in new structures or applications
- Repurposed into furniture, finishes, or architectural features
- Recycled at the end of its service life

By keeping wood stable and protected, CUTEK® supports its reuse over disposal.

Keeping wood in circulation, and out of landfill, is a powerful sustainability outcome.

4. RESPONSIBLE PRODUCT FORMULATION

CUTEK®'s sustainability commitment also extends to how products are made:

- A significant proportion of raw materials are recycled or repurposed from waste streams
- Continuous refinement of formulas to reduce VOC content
- Products designed to meet global environmental and green building standards

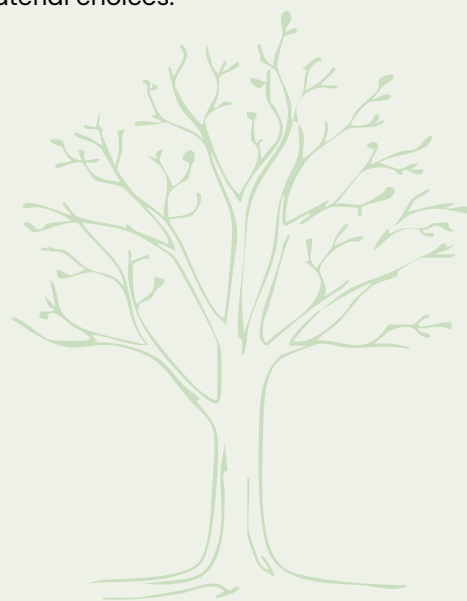
This ensures sustainability is embedded inside the product, not added as an afterthought.

5. CHAMPIONING WOOD AS THE BETTER BUILDING CHOICE

CUTEK® exists to champion wood, not just as a beautiful material, but as a responsible one. Wood is:

- Renewable and regenerative
- Carbon-storing over its lifetime
- Supportive of human wellbeing through biophilic design
- Workable, adaptable, and high-value

By helping people succeed with wood, CUTEK® plays an active role in shifting the built environment toward more sustainable material choices.



Scan to watch our Case Studies
and see CUTEK® in action

[CUTEKWOODSOLUTIONS.COM](https://www.cutekwoodsolutions.com)

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